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30 Joe Barza Chef consultant, Joe Barza SARL

Joe Barza is a self-admitted rebel at heart, who in the last year has launched a store for organic ingredients, Bioland, in Lebanon, where he serves as executive chef and partner. In addition he is working on the opening of various restaurants and hotels in Souk Al Waqif in Qatar.



These include Al Kharif Restaurant, Al Assi, Hawa Al Khalij, and Madaloun in Athens. He is also working on another concept called Beb Idris, where he is looking at 20 branch openings between Lebanon, London, Oman and other countries in the Middle East.

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Barza is a member of the organising committee of the Dubai World Hospitality Championship, and has invested his energies to further establish the Joe Barza Culinary Consultancy. He is an active member of the Académie Culinaire de France, the German Chefs Association and the organising committee of the Lebanese Salon Culinaire Horeca.

Bite-sized facts:

Size of team: 200+

Number of years in the F&B industry: 28

Number of years in the Middle East: 20

Nationality: Lebanese

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